

Machine Learning Basics

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Finding spy planes

US Federal Agents Flew A Secret Spy Plane To Hunt Drug Cartel Leaders In Mexico

Neither the US Marshals Service nor the Mexican government wants to talk about their joint efforts to hunt drug kingpins. But BuzzFeed News spotted a Marshals spy plane circling around the time of a prominent capture in Sinaloa.

Posted on August 3, 2017, at 8:00 a.m.



Peter Aldhous

BuzzFeed News Reporter



Karla Zabudovsky

BuzzFeed News Reporter

in August 2017, BuzzFeed News publishes articles finding

- military contractors flying over SF Bay Area
- secret US Marshals plane hunting drug cartel kingpins in Mexico
- Air Force special operations planes flying over US
- ...

Finding spy planes



BuzzFeed News Trained A Computer To Search For Hidden Spy Planes. This Is What We Found.

From planes tracking drug traffickers to those testing new spying technology, US airspace is buzzing with surveillance aircraft operated for law enforcement and the military.

- 1 pull a publicly available dataset (not intended for this purpose)
- 2 train a simple machine learning model
- 3 validate (here, 'do journalism')

Finding spy planes



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From planes tracking drug traffickers to those testing new spying technology, US airspace is buzzing with surveillance aircraft operated for law enforcement and the military.

- ① pull 4 months of flight-tracking data from website Flightradar24
- ② extract 'features': turning rates, speeds, altitudes, manufacturers
- ③ train a binary classifier to distinguish between previously identified FBI/DHS planes and not
- ④ validate

Examples

- Adobe (font recognition using phone camera)
- Amazon (speculative shipping, Kindle browser prefetching)
- American Express (fraud detection, individual credit limits)
- Cheesecake Factory (predict food ingredient demand)
- C-SPAN (automatically name politicians on screen)
- HireVue (video analysis of job interviews for hiring/screening)
- Nest Thermostat (embedded control of smart thermostat)
- Target (market research, individualized product catalogues)
- USPS (handwriting recognition)
- Walmart (inventory, product placement)

Automated sepsis detection for hospital operations

- sepsis is #3 leading cause of death in US, but hospitals often miss early signs and don't catch it until it's too late
- university hospitals (Duke, Johns Hopkins) deploying ML systems, some this month (Sepsis Watch), for automated sepsis detection
- e.g., Duke system trained on 50K patient records, over 32M data points, with many variables (vital signs, lab tests, medical history)
- pulls patient data every 5 min to evaluate conditions, then alerts nurses
- nurses make decisions about alert, and if approved, are guided through checklist of actions

What is machine learning?

- no precise technical definition
- usage evolved over time
- 'classical' usage is as a sub-discipline of AI research

What is machine learning?

- intersection of computer science and statistics
- computationally tractable algorithms that learn from data
- the mathematical foundation of modern AI, but now also used in a huge variety of other domains

What is machine learning?

- modern usage: how to build *learning procedures*, i.e., how to use historical data to build a *prediction rule*
- prediction rule: algorithm mapping observable inputs to prediction of unknown quantity (the *response*)
- focus is on making predictions, and doing well on data you *haven't yet seen* (how to select the right prediction rule among several)

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- informally, is mostly interchangeable with the terms 'AI' and 'modern statistical prediction' (e.g., Sepsis Watch can be called 'an AI')

Machine learning and AI

1950s Dartmouth conferences; chess & checkers; LISP; perceptron

1960s early foundational & philosophical work; formal logic

1970s neural networks; AI winter

1980s expert systems; AI winter

1990s probabilistic revolution; graphical models; kernel methods

2000s convex optimization; continuing development from 90s

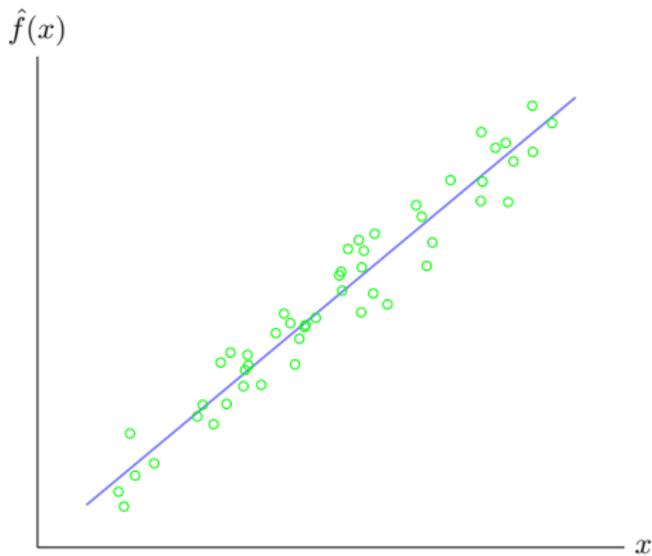
2010s deep learning; large-scale & widespread applications

Machine learning and statistics

(Wasserman; Tibshirani)

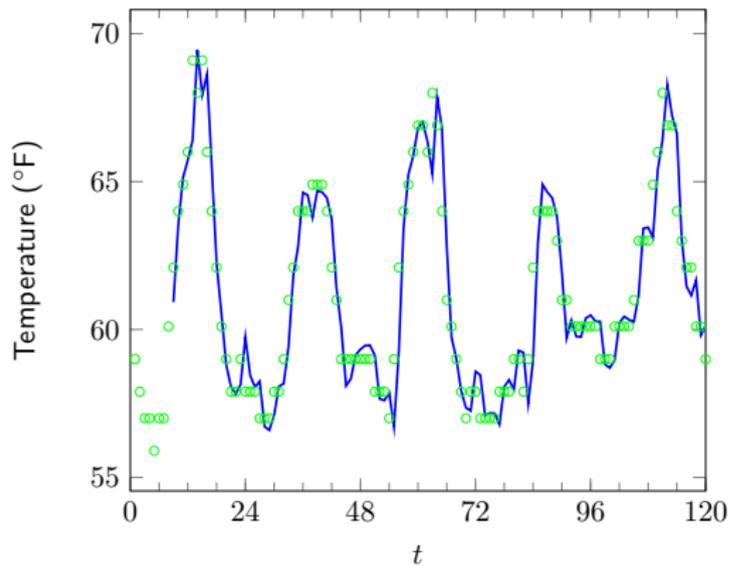
statistics	computer science
estimation/fitting	learning
regression/classification	supervised learning
clustering/density estimation	unsupervised learning
data	training sample
covariates	features, inputs
response	outputs
test set performance	generalization ability

Linear regression



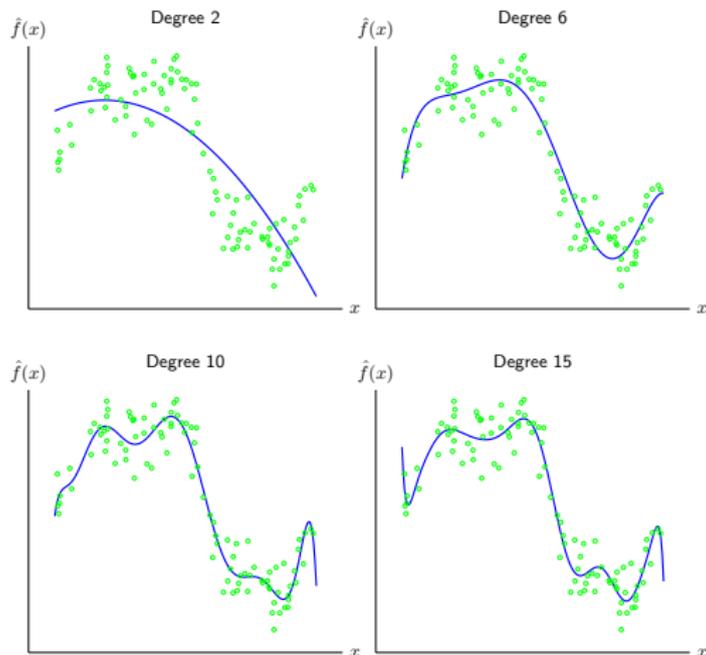
Straight line fit to 50 points in a plane.

Autoregressive time series



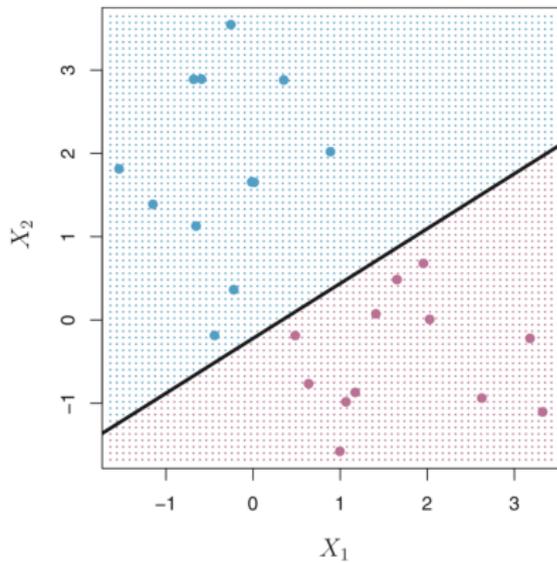
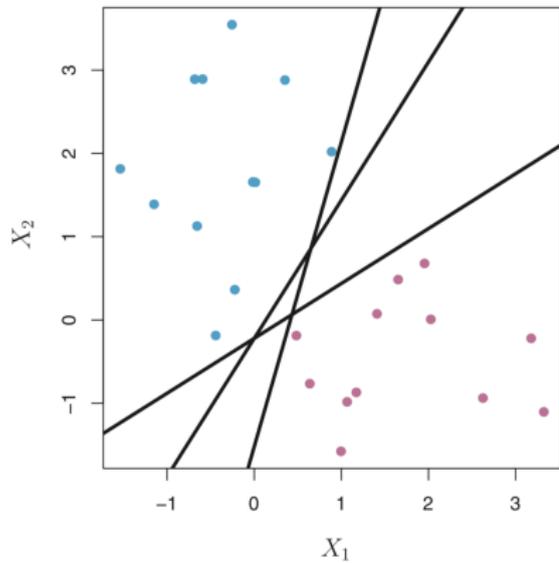
Hourly temperature at LAX.

Polynomial regression

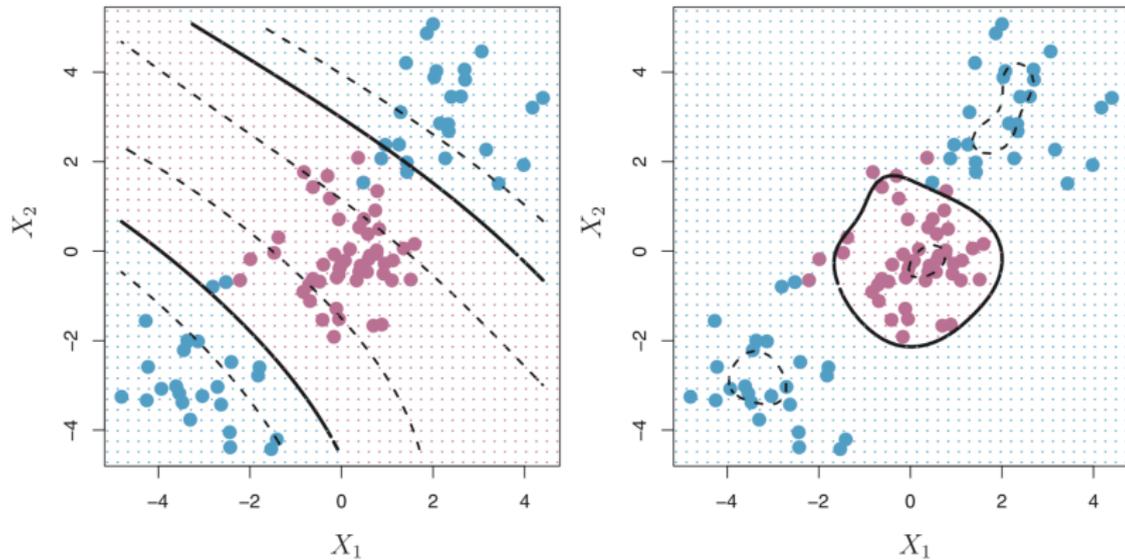


Least squares fits of degree 2, 6, 10, and 15 to 100 points.

Support vector machine

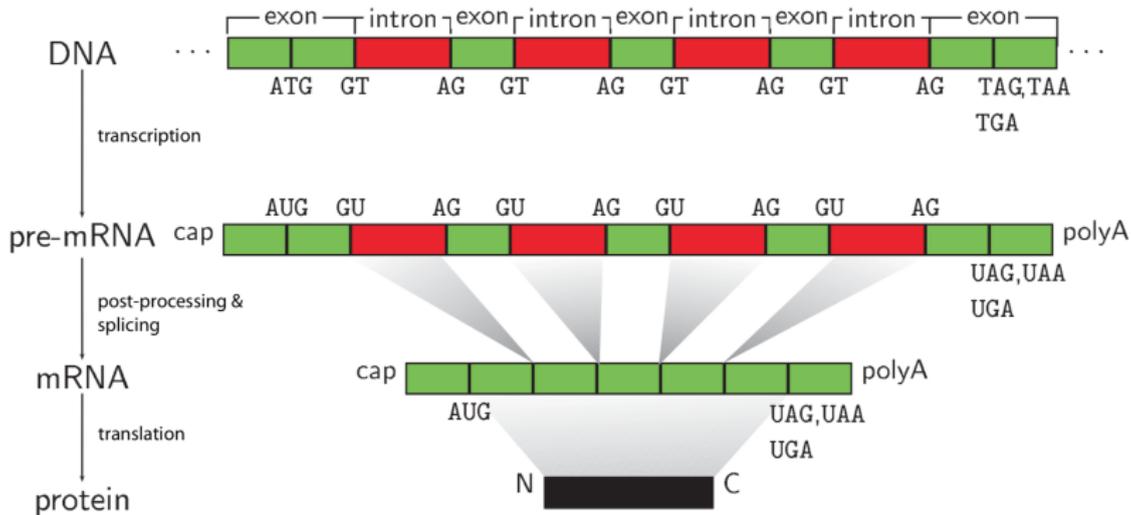


Support vector machine



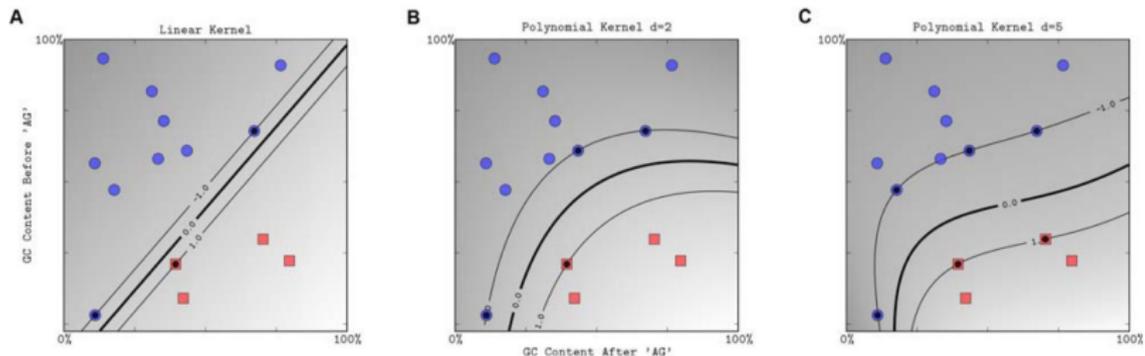
Splice site recognition

(Ben-Hur et al., *PLoS Computational Biology*, 2008)



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Uses and pitfalls

uses:

- explore new, richer, unused datasets (text, image, ...)
- internal operations (anomaly detection, data processing, ...)
- actual trading signals, portfolio construction, ...

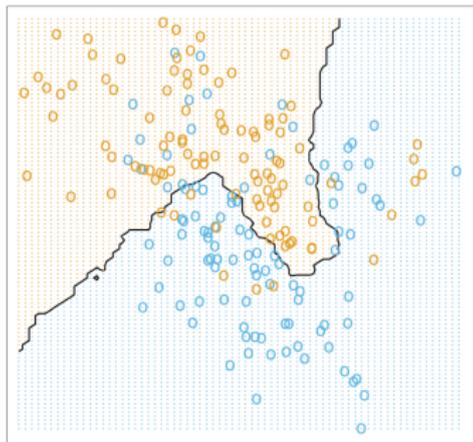
pitfalls:

- need appropriate team and workflows (e.g., model diagnostics)
- 'bias' and ethics
- (wrongly) anthropomorphizing models

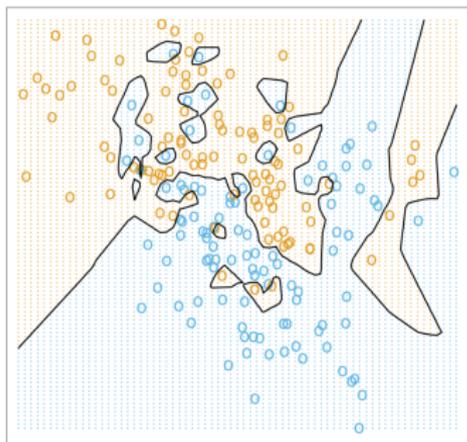
Thanks

Questions?

k -nearest neighbors



$k = 15$



$k = 1$

Source: Hastie, Tibshirani, Friedman, *The Elements of Statistical Learning*

Topic models

sound speech acoustic language sounds	quantum laser light optical electron	brain memory human visual cognitive	computer data information problem computers	ice climate ocean sea temperature
stars universe galaxies astronomers star	research national science new funding	materials organic molecules molecular polymer	fossil species evolution birds evolutionary	volcanic years fig deposits rocks

Topic models

